



TUNISIA  
PPP 2018



30



Location:  
Tunis



Company:  
To be defined



Mission:  
Start Up City



Cost:  
N/A

## Pipeline of PPP projects in Tunisia

### Startup City Project

#### Project objectives

*The Government of Tunisia is looking to develop a state of art IT oriented Technopark in Tunisia, as an integrated environment suitable for the development of small and medium-sized enterprises active in the ICT sector.*

It is a space where innovation and entrepreneurship can flourish thanks to its highly diversified and rich ecosystem. The Technopark's main objective is to welcome and support the development of activities combining high technology and high added value. It works, as well, to foster and promote synergy between research units and companies aiming to facilitate technology transfer process.

It is expected that the Technopark provide the following Services:

- One-stop shop for IT related business
- Companies Hosting
- Offices and Open Spaces for all business needs
- Business / IT Incubation
- Technology Transfer
- Business Development for attracting new ventures
- Green spaces and security access

#### PPP - an Effective Approach to deal with Challenges for ICT hub Projects

##### Bringing several stakeholders in one place

The park will address needs of various stakeholders as: Government, citizens, public utilities companies, ICT infrastructure providers, IT enterprises, Internet companies, operation companies, research institutions, etc.

##### Added value

The income of Techno parks is usually embodied in the positive externality and scale economy, which are macro, profound and hard to quantify. Compared to the income from direct investment, it is more invisible and difficult for investors to notice. Therefore, profound knowledge and unconscious influence are required.