



TUNISIA  
PPP 2018

23



Location:  
Gabès



Company:  
GCT



Mission:  
New industrial City



Cost:  
N/A

## Creation of new Industrial Zone/ Park

### General presentation of the project

*The Government of Tunisia is looking for a creation of a state of art industrial zone to be a catalyst of industrialization that positions Tunisia as a leading economic force in the MENA region and beyond.*

The main objective is to accelerate the national and regional growth by involving additional partners to facilitate industrial expansion, enable private- sector development to industrial zones, and ensure an efficient and business-friendly regulatory environment.

### Industrial park main characteristics

The Government is looking for an innovative model for the development of the industrial zone / park, and plans to have the following characteristics:

- *Physical Characteristics*
  - Phased development based on market measurements/demand driven.
  - Attractive surrounding
  - Well maintained.
- *Service Features*
  - Multi-services for users
  - Flexible zoning.
  - Multi-market
  - Environmental safe guards
  - Professional management
  - Strong marketing
- *Roles*
  - Public sector provides off-site infrastructure and regulates.
  - Private sector provides on-site infrastructure, develops, manages, commercializes on a profit basis.